



JUNE 2020

Strengthening Our Communities

Revitalizing Health, Wellness, & Community in Happy Valley-Goose Bay

MESSAGE

Message from the Capital Campaign Team

The Strengthening Our Communities Campaign, an initiative to raise philanthropic funds needed to help build the Central Labrador YMCA for the people of Happy Valley-Goose Bay and surrounding areas is well underway. Thank you to those of you who have already met with us to talk about the project. We look forward to more opportunities to speak with the corporate community and individual donors about the new YMCA and the positive impact it will have on population health and wellness. The federal and provincial governments have committed \$25 million in funding to the project and we are now working hard to reach our \$5 million goal. With \$3.8 million left to raise we are optimistic that the generosity of our community and its leaders will see this project and campaign to success.

Meet our Campaign Cabinet Team

Campaign Cabinet Co-Chairs

Tim Powers, Vice-Chairman, Summa Strategies,

Clint Davis, President & CEO, Nunasi Corporation

Jamie Snook, Director, YMCA of Newfoundland and Labrador Board of Directors, Executive Director, Torngat Wildlife, Plants and Fisheries Secretariat, PhD Candidate, Public Health

Campaign Cabinet Members

Jason Brown, CEO, YMCA of Newfoundland and Labrador

Julianne Griffin, CEO, Labrador North Chamber of Commerce

Ron Bowles, Director, Indigenous Affairs & Community Relations, Power Supply, Nalcor Energy

Campaign Updates

Impact of COVID-19 and the Public Health State of Emergency

The public health state of emergency due to COVID-19 has had a significant impact on the lives of everyone. Jobs have been lost, businesses have reduced or closed operations, non-essential travel has ceased, children are out of school, and the social distancing required has kept many at home. This unprecedented situation may present challenges to the Strengthening Our Communities Capital Campaign in terms of the timing of donors' contributions. However, we believe it will also present some unique opportunities for donors who want to support the health and wellness of their local community. Improving the quality of life through the completion of the new facility is of the utmost importance to the Town of Happy Valley-Goose Bay. The Campaign Cabinet volunteers and the elected officials remain committed to and are proud of the project and the benefits it will bring to Labrador. Although there are still numerous uncertainties for many, we do know that our communities will bounce back and the new Central Labrador YMCA will be needed more than ever once things get to a "new normal". Access to the facility will help keep the population of the region active and engaged, both of which contribute to good health, stronger immune systems, and overall well-being. Upon opening, the Central Labrador YMCA will be a positive centre of community for everyone.

Recent Donation Announcements

We are pleased to announce a gift commitment from the North West Company at the Patron level.

Construction Update

The Central Labrador YMCA will be an accessible community space where everyone is welcome and no one is turned away due to socioeconomic circumstances beyond their control. Prior to March 2020, the building construction was ahead of schedule so this will mitigate some of the unavoidable delays related to the public health state of emergency restrictions that are now in place. As will all industries, workers in the construction industry are abiding by the social and physical distancing requirements. Our architects reached out to Occupational Health and Safety to request an audit of the site. They

provided a list of requirements for the general contractor to follow during the COVID crisis and as a result the general contractor is ensuring all appropriate protocol is followed. Construction is in its 57th week and you can see the structure of this centre is going up quickly and steadily, as shown in the photos below. We anticipate construction will be finalized and the centre will open its doors to the public by the summer of 2021.



Some of the features this fully accessible centre will offer include:

- A multi-purpose gymnasium for sports teams and fitness groups
- Community rooms
- An indoor walking track
- A family wellness centre
- Youth centre
- A 60-space child care centre
- A conditioning centre with cardio and fitness equipment
- Aquatics centre with a competition sized swimming pool



Coming Soon!

- Digital walkthrough and media tour of the facility
- Major donor announcements
- Special opportunities to give

DONORS

THANK YOU!

We thank all of our donors for their support, with special thanks to our major donors listed below:

Government of Newfoundland and Labrador - Atlantic Canada Opportunities Agency
Nalcor Energy - Nunatsiavut Group of Companies - JAC Digital Marketing Agency
Trades NL - In Memory of Barney Powers

Did You Know

Fun Facts about the Central Labrador YMCA and the *Strengthening Our Communities* Campaign

- The YMCA of Newfoundland and Labrador is a local charity that has been operating in the province of Newfoundland and Labrador since 1854.
- The Town of Happy Valley-Goose Bay commissioned the construction of the Central Labrador YMCA in response to growing demands to improve wellness supports in community.
- The Central Labrador YMCA will be the third new YMCA built in Newfoundland and Labrador since 2009.
- The Campaign Cabinet is made up of a team of volunteers who are personally donating their time, talent, and treasure to the Strengthening Our Communities Campaign. They are doing this because they know the new Central Labrador YMCA will make Happy Valley-Goose Bay an even better place to live, work, visit, and raise a family.
- The new Central Labrador YMCA will have a uniquely designed donor wall paying tribute to all the donors who helped bring the facility to reality

Learn more about the Strengthening Our Communities Campaign

There is a lot happening with this exciting initiative so please visit our [website](#) to learn about campaign updates or to donate.



Contact

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